



WE INVITE YOU TO SPONSOR ST. LOUIS PREMIER EUROPEAN AUTO SHOW!

Benefiting the St. Louis Shriners Hospital for Children

The 23rd Annual St. Louis European Auto Show will be held on **Sunday, June 13** at Plaza Frontenac, one of St. Louis' most prestigious and affluent shopping venues. We anticipate a record-breaking attendance of enthusiasts representing stellar examples of the finest European marques, including: **Alfa Romeo, Audi, Austin Healey, Bentley, BMW, Ferrari, Fiat, Jaguar, Lotus, Maserati, Mercedes-Benz, MINI, MG, Porsche, Rolls-Royce, Triumph, VW, and more.**

Your sponsorship will provide live exposure to an upscale audience with a passion for cars. We sincerely hope you won't pass on this exciting opportunity.

BRONZE SPONSORS:

\$200

Sponsor's name will be listed on the "Day of the Event" handout, as well as on a large color "Thank You" board displayed prominently at the registration tent.

SILVER SPONSORS:

\$300

Bronze sponsor benefits plus a display area of two parking spaces which may include your promotional tent.

GOLD SPONSORS:

\$500

Bronze sponsor benefits plus a display area of four parking spaces which may include your promotional tent.

PLATINUM SPONSORS:

Starting at \$1000

Please contact Tom Allen at tallen02@charter.net or 314-363-1185 for information about a custom package of special benefits and promotional opportunities.

CAR CLUB SPONSORS:

\$200

Bronze sponsor benefits plus a display area of two parking spaces which may include your promotional tent.

SILENT AUCTION:

We encourage donations of silent auction items from individuals and organizations. Each donated item will receive proper credit over the PA system throughout the event. For more information, contact Tom Allen at 314-363-1185 or tallen02@charter.net.

- To be recognized in print & media, payment must be received by May 22
- Donations (Sponsorships) are tax-deductible as allowed by law. Please consult your tax advisor for specifics.

SPONSORSHIP REGISTRATION

Please read, sign and submit with sponsorship payment to:

**St. Louis European Auto Show
C/O Dan Hinkebein
641 Green Cliff Drive
Fenton, MO 63026**

**dhink@sbcglobal.net
636.326.2316
314.708.1919 Mobile**

Make checks payable to
St. Louis European Auto Show

Select one: () Bronze () Silver () Gold () Platinum () Car Club

Amount Enclosed \$ _____

Sponsor: Name _____

Street Address _____ Suite/Unit # _____

City _____ State _____ Zip _____

Contact: Name _____

Email _____ Phone _____

Accept Terms: Signature _____

Upon submitting a signed sponsorship form, all participants hereby waive all rights against the European Auto Show and its Organizers, Officials, Sponsors, and Participating Organizations for any loss, damage and injury. The European Auto Show Organizers, Officials, Sponsors, and Participating Organizations shall not be liable or responsible for any loss, damage or injury in part or whole to any participant or to any participant's display and/or vehicles or property.

SPONSORSHIP